

## Activity Report 2020-2021

### Unaided Departments, S.E.S. College, Sreekandapuram

#### Lockdown- Opening Opportunities in connection with Digital Marketing

On 8 June 2020, the Department of Computer Science and Application, as a part of CONVERGENCE 2020: International Multidisciplinary webinar series organized by IQAC, S.E.S College, Sreekandapuram, hosted a webinar for teachers, self employed persons and students on the topic- "Lockdown- Opening Opportunities in connection with Digital Marketing". The session was handled by Mr. K V Hudaif, Founder and Trainer, Calicut Digital Academy and was coordinated by Mr. Bineesh K B, Director, Academics.

#### Orientation and Bridge Course

All the unaided departments of S.E.S College conducted orientation programme and bridge course for the first year degree students through online mode. The purpose of the programme was to familiarize newly admitted students to the discipline. The following were the bridge courses offered by different departments which was of 15 hours.

#### PG Department of Commerce:

Basic Accounting and Management Concepts

#### Department of English:

Basics of Language and Literature

#### Department of Computer Science & Application:

Basics of IT



**S.E.S. COLLEGE**  
Affiliated to KANNUR UNIVERSITY  
Accredited by NAAC with B Grade  
SREEKANDAPURAM, KANNUR KERALA 670631

INTERNATIONAL MULTIDISCIPLINARY WEBINAR SERIES  
**CONVERGENCE 2020**  
29 May, 2020, Friday onwards

---

**8<sup>th</sup> June 2020**  
**10.30 AM to 11.30 AM**

**Topic:**  
**"Lockdown opening opportunities in connection with Digital Marketing"**



Resource Person

**K.V. Hudaif**  
Founder & Trainer  
Calicut Digital Acadamey

**Host**  
Department of  
Computer Science and  
Application

**Coordinator:**  
Sri Bineesh K. B.  
9497300383